



 JUNIOR LEAGUE OF
ALBUQUERQUE
PRESENTS



TRUCK-A-PALOOZA



5th ANNUAL TRUCK-A-PALOOZA
Saturday, October 22 | 10 am - 2 pm | Expo New Mexico





Overview

Since 2017, the Junior League of Albuquerque has hosted Truck-A-Palooza, a family-friendly event that offers children a hands-on opportunity to explore a variety of vehicles and to meet the people who build, protect, and serve the community. Vehicles on display routinely include construction trucks, emergency responders, tractor trailers and utility trucks. The event also features vendors, food trucks and activities in a fun atmosphere.

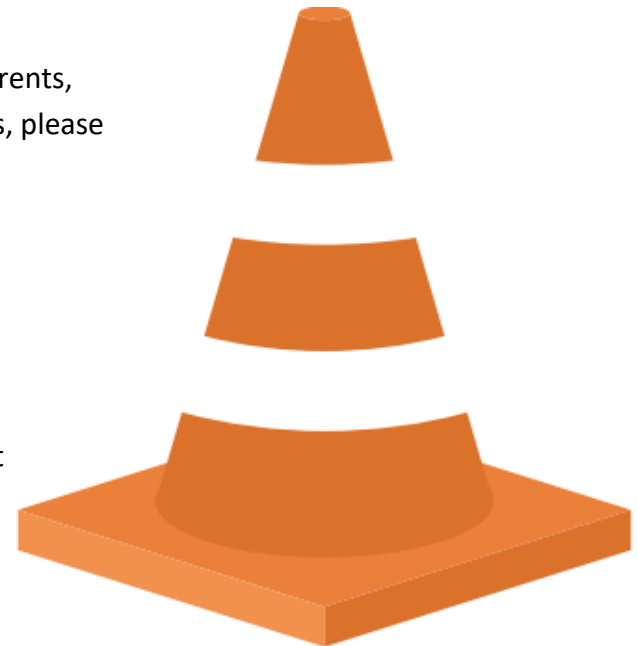
Sponsorship

By sponsoring Truck-A-Palooza, you support the Junior League of Albuquerque's mission of Empowering Women by Building Better Communities. Your organization's contribution enables the League to continue making an impact and give back to the community through its programs.

Truck-A-Palooza offers sponsors an excellent opportunity to interact with thousands of parents, children and community service providers. To learn more about sponsorship opportunities, please contact us at giving@jlabq.org or call 505-720-7413.

About the Junior League of Albuquerque

Since 1934, the Junior League of Albuquerque has been making an impact and giving back to the community through its programs and projects. Some of our past projects include Prenatal Clinic at Presbyterian Hospital, Ronald McDonald House, The Children's Theater, Kindergartens in Demand Statewide (KIDS) and the Construction of Family Focus Center at Zia Elementary School. Our 300+ members have a vision to identify the needs and create positive change for all women, children and families through collaborative programs and effective advocacy by providing time, money, volunteers and leadership for our community. We are a legacy of women making a difference.



Sponsorship levels

The Junior League of Albuquerque (JLA) offers the following opportunities to sponsor Truck-A-Palooza. Truck-A-Palooza is a hands-on event that provides the unique opportunity for kids (and kids at heart) to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, delivery and just plain cool – all in one place! Children can touch their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community.	Flatbed Truck Level \$250	Tow Truck Level \$500	Cement Mixer Level \$1000	Fire Truck Level \$2,500	Crane Level \$5,000 +
Complimentary General Admission Tickets	5	10	20	40	100
Thank You Social Media Post on Event Social Media Channels	1	1	1	1	1
Listed on Event Website	√	√	√	√	√
Vendor Booth Space (Canopy not included)	√	√	√	√	√
Banner with Logo at Truck-A-Palooza Event	3' x 4'	3' x 4'	4' x 6'	4' x 6' 3 Banners	4' x 6' 4 Banners
Ad in a quarterly newsletter		Business card size	1/4 page size	1/2 page size	Full page
Social Media Post Throughout the year		1	2	3	4
Include marketing materials in info bag handed out to first 250+ guests		√	√	√	√
Opportunity for your business to speak at one of our general membership meeting				√	√
Logo listing and link on JLA's homepage					√
Logo included on informational bag					√
Sponsor listing on all event press releases, broadcast advertising and/or interviews					√

Logos must be sent to trucks@jlabq.org before September 22nd to be included at event and in materials



Commitment Form

Thank you for your generous support of the Junior League of Albuquerque and its community programs through your partnership with the 5th Annual Truck-A-Palooza event on Saturday, October 22, 2022.

Online Commitment Form and payment option maybe found at <https://www.jlabq.org/support/truck-a-palooza>

Please mark your sponsorship level below and provide all requested information.

Sponsorship Levels

- ☐ Crane\$5,000 +
- ☐ Fire Truck.....\$2,500
- ☐ Cement Mixer.....\$1,000
- ☐ Tow Truck.....\$500
- ☐ Flatbed Truck.....\$250

Contact Name: _____
Company Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Email: _____

Vendor set up will be between 8:00-9:30 a.m. on the day of the event.
Items must be removed by 4:00 p.m. on the same day.


Vendor Levels

- ☐ General Vendor + Canopy..... \$110
- ☐ General Vendor 10' x 10' \$75
- ☐ General Vendor 15' x 15' \$150

Please return agreement and payment to:

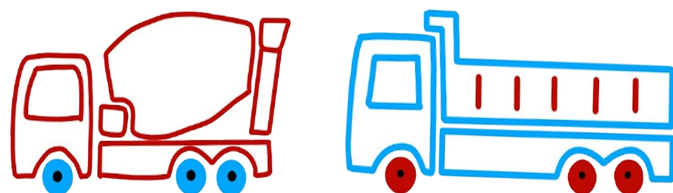
*The Junior League of Albuquerque
3900 Osuna Rd NE # 128
Albuquerque, NM 87109-4459
Office: (505) 260-0199
Email: info@jlabq.org*

For more information, contact us at:
trucks@jlabq.org





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