

October 1, 2011

To whom it may concern:

The Junior League of Albuquerque (JLA) is pleased to announce that it will be selecting a new Community Impact Project to commence in August 2012. The JLA is dedicated to improving our community and works to build partnerships with other organizations to improve the quality of life for Albuquerque residents. The JLA seeks to collaborate with a local organization to provide funding of up to \$20,000 and volunteer assistance for a project that fits within the JLA mission and current focus area.

We are in the midst of a five-year plan to combat hunger in our community. We recognize the serious implications this has for many families in Albuquerque, particularly during difficult economic times.

Our objective is to build a cohesive partnership that capitalizes on both our financial commitment *and* our incredible corps of over 100 trained volunteers. Past Community Impact Projects have received on an annual basis 150 volunteer hours and a budget of up to \$20,000. Please note, that our funding can be split between multiple partners in smaller increments, with grants ranging from \$10,000-\$20,000. The JLA also receives numerous in-kind contributions and outright donations from its members to be used for our Community Impact Project.

The criteria for a community impact partnership are as follows:

- The applicant must be a non-profit organization;
- The project should work in concert with our current focus area, and;
- Requests for fundraising, salaries, rent, and scholarships are not eligible.

If your organization has programs or projects that fit within the JLA Mission and focus area and you are interested in partnering with the JLA as our Community Impact Project, we encourage you to submit the attached Request for Proposal. For your convenience, you may also download the RFP form from our website (https://www.jlabq.org/ama/orig/Forms/RFP_form.pdf) and return it by email to **jlaproposals@gmail.com**. Submissions are requested by Friday October 28, 2011. Finalists will be notified in early December and would be expected to make a presentation to our full membership on January 10, 2012.

Most importantly, thank you for the many ways you support our community. If you have questions, please contact the committee chairs by e-mail at jlaproposals@gmail.com or the JLA office at 505.260.0199. We look forward to hearing from you.

Sincerely,

Katie Williams
Carrie Eaton
Co-Chairs, Project Proposal Evaluation Committee

Enclosure: Request for Proposal

The Junior League of Albuquerque is an organization of women committed to promoting voluntarism, developing the potential of women & improving the community through the effective action of trained volunteers.



**JUNIOR LEAGUE OF
ALBUQUERQUE**

Women building better communities

**Community Impact Project
Request for Proposal**

GENERAL ORGANIZATION INFORMATION

Name of Organization:

Physical Address:

Mailing Address:

Phone number:

Fax number:

Website Address:

Are you a 501(C)(3) organization: YES NO

Do you annually report to the New Mexico Attorney General's Office: YES NO

Which of the following best describes your organization's area of focus (choose one):

- Arts/Culture
- Children/Youth
- Domestic Violence
- Economic Growth
- Education
- Family Services
- Health
- Homelessness
- Human Services
- Hunger/Poverty
- Senior Services
- Services for Disabled/Elderly
- Substance Abuse/Treatment/Prevention
- Other, please specify:

Provide your organization's mission and/or vision statement (limit 50 words):

Primary Contact Information

Name:

Title:

Phone Number:

Email Address:

ORGANIZATION'S FINANCIAL INFORMATION

Provide your organization's annual budget:

Number of Paid Staff:

Name and positions of current Board of Directors (may provide as an attachment):

AFFILIATION WITH THE JUNIOR LEAGUE OF ALBUQUERQUE (JLA)

Please identify current or former JLA members involved with your organization:

Has your organization worked with the JLA before: YES NO

If yes, please specify:

Will the JLA be recognized as a partner of your organization: YES NO

If yes, please specify:

Does your organization have a newsletter: YES NO

If yes, please specify:

Does your organization post program information in other newsletters: YES NO

If yes, please specify:

DESCRIPTION OF YOUR PROJECT

Please provide a brief description of your project (limit 500 words):

How do you envision working with the Junior League of Albuquerque (limit 200 words):

How does this project meet a need in the community (limit 50 words):

Approximate number of people this project will benefit:

Specific population served by this project:

Please describe the anticipated results or outcomes of the project (limit 50 words):

How will the results or outcomes be measured to evaluate the project (limit 50 words):

How many people in your organization will be contributing to this specific project:

PROJECT NEEDS

Funding

Estimated budget for project per year (\$):

Have you secured funding for this specific project from any other agencies:

YES NO

If yes, please specify:

Volunteer Hours

Estimated volunteer hours needed for project per week:

Specify when volunteers are needed (check all that apply):

Weekdays

Weekends

Daytime

Evenings

Please describe where and how volunteers will be utilized:

Please attach the following:

Operating Budget for Current Fiscal Year

Deadline for submission is October 28, 2011 via email at jlproposals@gmail.com or to the address below. Thank you for your interest.

Junior League of Albuquerque
Attention: Project Proposal Evaluation Committee
3900 Osuna, NE, #128
Albuquerque, NM 87109