



Please join us...

THE 7TH ANNUAL BIRDIES & BOGEYS BENEFIT GOLF TOURNAMENT

APRIL 19, 2010

TANOAN COUNTRY CLUB ALBUQUERQUE



The Junior League of Albuquerque invites you to participate in the 7th Annual Birdies & Bogeys Benefit Golf Tournament on Monday, April 19, 2010 at the Tanoan Country Club.

This annual tournament raises funds to support community projects and programs sponsored and implemented by the Junior League of Albuquerque (JLA). Most recently, the JLA has committed over \$44,000 and 500 volunteer hours to Project Share and the APS Title I Backpack Program.

It is with your support that the JLA successfully completes our pledges to these two critical community programs. We hope you and your company will consider playing in the golf tournament and becoming a sponsor of this year's Birdies & Bogeys benefit. If you have any questions about the tournament or sponsorship, please contact the JLA office at 505-260-0199 or info@jlabq.org.

A NOTE ABOUT JLA'S MISSION:

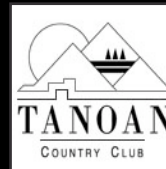
It is the JLA's mission to train and organize volunteers to effectively assist other charitable organizations in our community. Since 1948, the JLA has donated funds and countless volunteer hours to many charitable projects including the New Mexico Museum of Natural History, Explora Museum, and the original Albuquerque Ronald McDonald House.

CURRENT JLA COMMUNITY IMPACT PROJECTS:

Project Share is an organization that provides hot meals to Albuquerque families six nights a week along with a boxed food program that provides food for a week for a needy family. The JLA has also pledged money and support to APS Title I Project which provides the means, motivation, and encouragement needed for homeless students to reach their potential as productive members of society.

BIRDIES & BOGEYS BENEFIT GOLF TOURNAMENT
› MONDAY, APRIL 19 ›
TWILIGHT, SHOTGUN START AT 1:00 P.M.

Please join over 450 women in supporting the Junior League of Albuquerque and these local businesses in promoting this successful annual golf event.



Junior League of Albuquerque

3900 Osuna NE • Suite 128 • Albuquerque, NM 87109

www.jlabq.org

FOR MORE INFORMATION CALL THE JLA OFFICE: 505-260-0199
www.facebook.com/Birdies & Bogeys Benefit Golf Tournament



⌘ SPONSORSHIP LEVELS ⌘

TITLE SPONSOR \$5,000 (1 AVAILABLE)

\$4,910 tax-deductible

- Recognized as a “Presenting Sponsor” of the event
- Registration fee for two golf foursomes (includes golf cart & green fees)
- Logo prominently displayed on event materials including event program, tournament application, easel signs, other materials that may apply
- Listing as “Presenting Sponsor” on all event-related materials (print, media, radio, TV, and other pre/post event press)
- Display of corporate banner at registration table
- Signage at two holes
- Promotional tent space on hole of sponsors choice
- Choice of sponsorship for either driving range, putting green, or scoreboard
- Company logo or advertisement on all carts
- Reserved table at awards dinner
- Speaking opportunity at tournament opening and awards dinner
- Opportunity to provide representatives at sponsored holes
- Opportunity to provide branded table gift and/or item in goodie bags
- Recognition at the awards dinner party
- Recognition in JLA monthly newsletter (circulation of 500 per month) and on the JLA website
- Awards dinner, goodie bags, and prizes for players

HOLE-IN-ONE SPONSOR EAGLE SPONSOR \$2,500

\$2,410 tax-deductible

- Registration fee for one golf foursome (includes golf cart & green fees)
- Logo prominently displayed on brochures distributed throughout Albuquerque
- Listing in all event-related materials (print, media, radio, TV, and other pre/post event press)
- Display of corporate banner on putting green
- Signage at one hole
- For first two hole-in one sponsor sponsorship at either driving range, putting green, scoreboard (TBD at later date)
- One sponsor to be the sponsor on our deck of cards for Par 3 Poker
- Opportunity to host a hole, with an activity or to provide services/information to waiting players
- Recognition at the awards dinner party
- Recognition in JLA monthly newsletter (circulation of 500 per month) and on the JLA website
- Awards dinner, goodie bags, and prizes for players

BIRDIE SPONSOR \$1,200

\$1,110 tax-deductible

- Registration fee for one golf foursome (includes golf cart & green fees)
- Signage at sponsored hole
- Opportunity to provide representative at sponsored hole, choice of sponsorship for one of the following: longest drive contest, closest to the pin, hole in one (limited to four sponsorships)
- Recognition at the awards dinner party
- Recognition in JLA monthly newsletter (circulation of 500 per month) and on the JLA website
- Awards dinner, goodie bags, and prizes for players

CHALLENGE SPONSOR \$500

\$410 tax-deductible

- Company featured on one hole for the following contests: Closest to the pin, longest drive, putting contest, circle hole challenge, and prize-drawing holes
- Recognition at the awards dinner party
- Recognition in JLA monthly newsletter (circulation of 500 per month) and on the JLA website

TEE SPONSOR \$350

\$260 tax-deductible

- Signage at sponsored hole
- Recognition at the awards dinner party
- Recognition in JLA monthly newsletter (circulation of 500 per month) and on the JLA website

TOURNAMENT TICKETS:

\$150 INDIVIDUAL PLAYER OR \$500 FOURSOME

- Players receive range balls, goodies bags and golf carts.
- Invitation to awards dinner after the tournament. (Additional dinner ticket \$20)

*ENTER TO WIN *GOLF AROUND NEW MEXICO*

Drawing for complimentary golf for two at many of New Mexico’s premier courses. Purchase tickets at www.jlabq.org or from a JLA member.

YES! I want to support the Birdies & Bogeys Benefit Golf Tournament. Please reserve the following:

_____ Title Sponsor @ \$5,000	\$ _____
_____ Hole-In-One Sponsor @ \$2,500	\$ _____
_____ Birdie Sponsor @ \$1,200	\$ _____
_____ Challenge Sponsor @ \$500	\$ _____
_____ Tee Sponsor @ \$350	\$ _____
_____ Foursome @ \$500	\$ _____
_____ Individual Player @ \$150	\$ _____
_____ Additional Awards Dinner @ \$20	\$ _____
Total	\$ _____

Sponsorship and tournament registration deadlines: April 1, 2010

Please make checks payable to JLA; or you may pay with a credit card. —No refunds will be given. You may also register online at www.jlabq.org (credit card or PayPal)

Number of Check Enclosed _____

Credit Card: Visa/MC# _____ Exp. _____

Card Holder Signature: _____

Please provide the following information as you wish it to appear in all publicity:

Company Name: _____

Address: _____

City, State & Zip: _____

Telephone: _____ Fax: _____

Email: _____

Contact Name: _____

Player Name(s) _____

*Please email a .jpg or .pdf version of your company logo to: kabq@mac.com

Please return your reservation form by mail to:
 Junior League of Albuquerque
 3900 Osuna NE • Suite 128 • Albuquerque, NM • 87109